ORDER

Order / Rev: 37368

Alt Order #: 08869747

Product Desc: issue
Estimate: 1848

Flight Dates: 09/25/12 - 10/01/12

Original Date / Rev: 09/21/12 / 10/01/12

Order Type: GENERAL

Buying Contact:

Billing Contact:

1010 Wisconsin Avenue NW

Washington, DC 20007

Great American Media

DSCC

Demographic: A35+

Product Codes:

Name:

Name:

PO4

Priority: LV1

Revenue Codes: AGY, POL, ISS

Order Separation:

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Agency Commission:

Advertiser External ID:

New Business Thru:

Agency External ID:

Bill Plan

Advertiser

Orders

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	26	\$76,650.00	\$65,152.50
10/01/12	10/01/12	13	\$19,300.00	\$16,405.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$76,650.00	\$65,152.50	0.00
October 2012	13	\$19,300.00	\$16,405.00	0.00
Totals	39	\$95,950.00	\$81,557.50	0.00

00:10:00

KLAS

K-WAS National

Cash

15%

Broadcast

EOM/EOC

Mike Jones

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$95,950.00
Market	100%	\$319.833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$79,958.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$15,991.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	09/25/12	10/01/12	CBS This Morning	7-9a CM	7-9a	MTWTF	:30	2	\$1,200.00LV1	0.00 NM	2	\$2,400.00
			CBS This Morning	g								
CBS TH	IS MORN	ING										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	25/12	10/01/12	MTWTF	2	\$1,200.00	0.00						
E 4 8	10/01/12	10/01/12		СМ	9-10a	M	:30	1	\$950.00LV1	0.00 NM	1	\$950.00

Print Date: 10/05/12 12:39:59 Page 2 of 4

KLAS

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09/25/12 - 10/01/12

Estimate:

1848

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type Spo	ots	Amount
		Live w/Kelly Live w/Kelly								
LIVE! WITH F		50550000000000000000000000000000000000		Б.	D (
Start Dat Week: 09/25/12	End Date 10/01/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00					
Spot Ch Date	Range <u>[</u> 5/12-10/01/12 [Description	<u>Start</u> 9-10	t/End Time		Weekdays M		Rtg Type		
2 8 09/25 See MG		ive winelly	5-10	a		(1)	.50 (\$500.00)	0.00 11111		
3 8 09/25 M MG for 4	/12-10/01/12 L 2 10/01	ive w/Kelly	9-10	a		M	:30 \$950.00	0.00 NM		
E 5 8 10/0	1/12 10/01/12	8 News Now Noo 8 News Now Noo		12-1230p	M	:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
8 NEWS NOV		Maakdays	Spots/Week	Rate	Rating					
Start Dat Week: 09/25/12	End Date 10/01/12	<u>Weekdays</u> M		\$1,000.00	0.00					
E 6 8 09/2	5/12 10/01/12	1230-2p Soaps/ L Soaps / Let's Ma		1230-2p (12:30 PM-2	MTWTF-	:30	2 \$1,700.00LV1	0.00 NM	2	\$3,400.00
THE BOLD A	ND THE BEAU		ke A Deal	(12.30 PW-2	.00 FWI)					
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays -TWTF	Spots/Week	Rate \$1,700.00	Rating 0.00					
Week: 10/01/12	10/07/12	M		\$1,700.00	0.00					
E 7 8 10/0	1/12 10/01/12	The Talk 2-3P The Talk	СМ	2-3p	M	:30	1 \$1,700.00LV1	0.00 NM	1	\$1,700.00
THE TALK Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/25/12	10/01/12	M	1	\$1,700.00	0.00					
E 8 8 10/0	1/12 10/01/12	Ellen Ellen	СМ	3-4p	M	:30	1 \$1,600.00LV1	0.00 NM	1	\$1,600.00
ELLEN	.		0	D. (-	Detie					
Start Dat Week: 09/25/12	End Date 10/01/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00					
E 9 8 09/2	5/12 10/01/12	8 News Now 4p N 8 News Now 4p I		4-5p	MTWTF-	:30	5 \$1,600.00LV1	0.00 NM	5	\$8,000.00
8 NEWS NO	V AT 4PM & 4		VI-I							
Start Dat Week: 09/25/12		Weekdays MTWTF	Spots/Week 5	Rate \$1,600.00	Rating 0.00					
		8 News Now 5-63	30p M-FCM	5-630p	M	:30	2 \$1,700.00LV1	0.00 NM	2	\$3,400.00
8 NEWS NO	V ROTATION	8 News Now 5-6	30p M-F							
Start Dat	End Date	Weekdays	Spots/Week		Rating					
Week: 09/25/12 Spot Ch Date		M Description		\$1,700.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 8 09/2	5/12-10/01/12 8	News Now 5-630				M				
	10.4,10.5 5/12-10/01/12 8	3 News Now 5-630	<i>M-F</i> 5-63	q0a		M	- :30 (\$1,700.00)	0.00 NM		
See MG	10.4,10.5	ACCOUNT OF THE PARTY OF THE PAR		***						
4 8 09/25 (f) MG for 1		News Now 5-630p	M-F 5-63	0p		M	- :30 \$1,700.00	0.00 NM		
THEN DANGEROOM WA	5/12-10/01/12	3 News Now 5-630p	M-F 5-63	60p		M	:30 \$1,700.00	0.00 NM		
	SCI LIBUT VILESCOSE NO.	7-8p Rotator 7-8p Rotator	СМ	7-8p	MTWTF-	:30	1 \$3,000.00LV1	0.00 NM	1	\$3,000.00
ET/INSIDER			C==+= 0.01	D	D-4'					
<u>Start Dat</u> Week: 09/25/12		<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
E 14 8 09/2	9/12 09/29/12	Sat 10-11p 48 Hours Myster	CM	10-11P	S	5- :30	1\$15,000.00LV1	0.00 NM	1	\$15,000.00
VEGAS		Material W. Colf								
Start Dat Week: 09/24/12		Weekdays	Spots/Week 1	<u>Rate</u> \$15,000.00	Rating 0.00					
	20,00112		'	, , 2 0 0 . 0 0						

Print Date: 10/05/12 12:39:59 Page 3 of 4

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Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	THE RESERVE OF THE PERSON NAMED IN			Amount
	8 09/26/1 S.I.	2 09/26/12	Wed 9-10p Criminal Minds	СМ	9-10p	W	:30	1\$18,000.00LV1	0.00 NM	1	\$18,000.00
	Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$18,000.00	Rating 0.00					
		2 09/28/12	Fri 8-9p CSI: NY	СМ	8-9p	F	:30	1 \$8,500.00LV1	0.00 NM	1	\$8,500.00
	SI NY <u>Start Date</u> k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$8,500.00	Rating 0.00					
10 -3 0//000		2 09/27/12	Thu 10-11p Elementary	СМ	10-11p	T	:30	1 \$7,500.00LV1	0.00 NM	1	\$7,500.00
50000 VI	E GOOD WIF Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$7,500.00	Rating 0.00					
			8 News Now 11p 8 News Now 11p	M-F CM	11-1135p	MTWTF	:30	4 \$2,500.00LV1	0.00 NM	4	\$10,000.00
18	NEWS NOW			0	5.	D .:					
Weel	Start Date k: 09/24/12	<u>End Date</u> 09/30/12	Weekdays -TWTF	Spots/Week 2	Rate \$2,500.00	Rating 0.00					
	k: 10/01/12	10/07/12	M	2	\$2,500.00	0.00					
E 19	8 09/29/1	2 09/30/12	8 News Now 11p 8 News Now Sa/		11-1135P	SS	:30	1 \$1,100.00LV1	0.00 NM	1	\$1,100.00
18	NEWS NOW	AT 11PM-W		Ou 11p							
10/1	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 09/24/12 8 09/25/1	09/30/12	SS Letterman	CM	\$1,100.00 1135p-1237a	0.00 a MTWTF	:30	3 \$950.00LV1	0.00 NM	3	\$2,850.00
L 20	0 09/23/1	12 10/01/12	Letterman	CIVI	(11:35 PM-12		.50	3 330.00211	0.00 14101	٦	\$2,000.00
LA	TE SHOW W			C	Dete	Detine					
Weel	Start Date k: 09/25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$950.00	Rating 0.00					
Spot	Ch Date Ra		Description		t/End Time		<u>Neekdays</u>		Rtg Type		
1	8 09/25/1 See MG 20	2-10/01/12 L	etterman	1138	5p-1237a (1	11:35 PM-12:3™	4TWThF	:30 (\$950.00)	0.00 NM		
4	Will Michigan	. <i>4</i> 2-10/01/12 L	etterman	1135	5p-1237a (1	1:35 PM-12:37N	MTWThF	- :30 \$950.00	0.00 NM		
0	MG for 20.1			Int.							
N 21	8 09/29/1	2 09/29/12	ACC Football	СМ	930a-12n	S-	:30	2 \$2,500.00LV1	0.00 NM	2	\$5,000.00
\N/eel	Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$2,500.00	Rating 0.00					
N 22		2 09/29/12		ebelius CM	Various	S-	:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
Weel	Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00					
N 23	8 09/29/1	2 09/29/12	Sat 4-5p Whacke Whacked Out Sp		4-5p	S-	:30	2 \$400.00LV1	0.00 NM	0	\$0.00
Maal	Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$400.00	Rating 0.00					
Spot	Ch Date Ra		Description		t/End Time		<i>Neekdays</i>		Rtg Type		
1	Credited		Sat 4-5p Whacked	Sports 4-5p			Sa	:30 (\$400.00)	0.00 NM	ć	
2	moved to 3' 8 09/24/1		Sat 4-5p Whacked	Sports 4-5p			Sa	:30 (\$400.00)	0.00 NM		
H	Credited moved to 3		occes (8 of €00000000 €0000000000000000000000000	o de Carona de			#.TT	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.000		
N 24	8 09/29/1	2 09/29/12	Sat 1135p-1235a Private Practice	Priv PraM	1135p-1235a	S-	:30	1 \$250.00LV1	0.00 NM	1	\$250.00
-	Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$250.00	Rating 0.00			0.77	5506	
N 25	8 09/29/1	12 09/29/12		СМ	12.35a-1.35a	aS-	:30	1 \$150.00LV1	0.00 NM	1	\$150.00

Print Date: 10/05/12 12:39:59 Page 4 of 4

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Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
				Sat 1235-135a Da	Vinci In								
				Da Vinci Inquest									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/2	24/12	09/30/12	S-	1	\$150.00	0.00	1					
N 26	8	09/25/1	2 10/01/12	8 News Now 4-5a	CM	4-5a	MTWTF	:30	5	\$200.00LV1	0.00 NM	5	\$1,000.00
				8 News Now 4-5a	1								
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/2	25/12	10/01/12	MTWTF	5	\$200.00	0.00						
N 27	8	09/30/1	2 09/30/12	Game Time/UNL\	/ CM	1135p-1205a	S	:30	1	\$150.00LV1	0.00 NM	1	\$150.00
				Game Time/UNL	V								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/2	24/12	09/30/12	S	1	\$150.00	0.00						
				The second second				VIII.			Totals	39	\$95,950.00